

## **Modern Cosmetics: a book about natural cosmetics to be published in autumn**

*Finally, a comprehensive collection of natural cosmetic ingredients available for the international audience*

Ljubljana, October 2018: Modern CosmEthics, a Slovenian team of cosmetology professionals, announced today that their book *Modern Cosmetics, Ingredients of Natural Origin. A Scientific View, Volume 1* will be published on 15 November. Three years after the publication of the award-winning Slovene book *Sodobna kozmetika*, the English translation will finally be available for the large international audience.

To mark the occasion, Dr Nina Kočever Glavač, co-editor of the book, said: “The main objective of the book was to collect high-quality information regarding cosmetic ingredients of natural origin and raise awareness about natural cosmetics to a higher level. We believe that *Modern Cosmetics, Ingredients of Natural Origin* successfully achieves the objective to build a clear, comprehensive and critical overview of the area of natural cosmetic ingredients.”

A total of 480 pages, 24 chapters, 290 detailed monographs of natural cosmetic ingredients and more than 500 presented ingredients: these are the extensive statistics of *Modern Cosmetics, Ingredients of Natural Origin, A Scientific View, Volume 1* proudly complemented by the fact that the book was written by 11 scientists, professionally active in the fields of pharmacognosy and cosmetology.

The book represents something completely new, as there is currently no such comprehensive description of cosmetic ingredients of natural origin and natural cosmetics anywhere in the world. Due to its scientific and practical value, it is intended for professionals as well as students of natural sciences. However, one very important target public is the large number of cosmetic users, particularly the users of natural cosmetic.

*Modern Cosmetics, Ingredients of Natural Origin, A Scientific View, Volume 1* is available for pre-order at a special price on the Modern CosmEthics website: [www.moderncosmethics.com](http://www.moderncosmethics.com).

**About Modern CosmEthics:** Modern CosmEthics ([moderncosmethics.com](http://moderncosmethics.com)) is an association of cosmetology professionals that builds and promotes the culture of natural, ethical and cosmetically active products. Their activities focus on educating the users of cosmetic products through science-based publications and the approval of cosmetic products that are natural and truly effective, and that comply with the standards of the CosmEthically ACTIVE certificate.